

## National Breast and Cervical Cancer Early Detection Program and Colorectal Cancer Control Program Success Story Highlights 2018 Submission

The NBCCEDP and CRCCP awardees submitted stories in the fall of 2018 illustrating progress, specific achievements, impact of program strategies, and activities performed under the last 2 years of the DP12-1205 (NBCCEDP), first year of the DP17-1701 (NBCCEDP), and the last 3 years of the DP15-1502 (CRCCP) cooperative agreements. Having a well-crafted success story can help engage and inform program stakeholders; increase program visibility; and aide in peer-peer support by sharing best and promising practices. Story submissions focused mostly on reducing structural barriers, partnership development & sustainability, outreach & education, service delivery, and reaching disparate or hard to reach populations. As a part of CDC's 2019 peer to peer efforts, the Program Services Branch, Division of Cancer Control and Prevention staff placed stories that could be of most benefit to other awardees, as they continue program efforts, on the [www.nbccedp.org](http://www.nbccedp.org) and [www.crccp.org](http://www.crccp.org) sites. Below are highlights from 5 of those stories.

### Improving Quality Colorectal Cancer Screening for Rhode Island Inmates

Rhode Island Colorectal Cancer Screening Program (RICRCP)

- In partnership with the American Cancer Society, the RI Comprehensive Cancer Program, Medical Director of the Rhode Island Department of Corrections (RIDOC), and the RICRCP developed an annual protocol for screening eligible male inmates for colorectal cancer (2017-2018).
- The protocol and technical assistance provided included identifying inmates at risk using a risk assessment tool; selecting a population within the prison that would be fairly static (piloted with men's medium- and maximum-security facilities), and selecting the most cost effective and efficient tests (colonoscopies reserved for high-risk inmates and FIT kits used for average-risk inmates – the most cost-effective method); and developing educational materials for inmates that stressed the importance of screening.
- Of the 262 \*completed FIT kits, 21.5% were positive (n=56) and required follow-up. The number of follow-up colonoscopies ordered was 45. (10 inmates were discharged prior to FIT results and information on one adult was not available)



*\*updated information received from the continuation application submitted in February 2019*

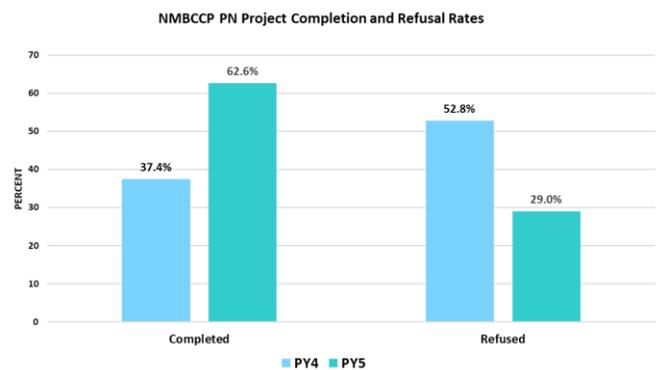
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### Patient Navigation Reduces No Show Rates in New Mexico Clinics Serving Low Income Populations

New Mexico Breast and Cervical Cancer Early Detection Program (NMBCCP)

- Despite the expansion of Medicaid in New Mexico, 35.4% of clients remain uninsured and 28.4% are best served in a language other than English in the 15 NMBCCP participating FQHCs.
- In years 4 and 5 (2015-2017), program designed a patient navigation pilot project and program policy based on NBCCEDP guidance that provided staff-led presentations and free online training sessions to assure a standard level of competency among navigators.
- During the project, the overall completion rate rose by 67.4%, while the proportion of women refusing the services for which they were navigated fell by 45.1%.

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## Using Text Messaging to Increase Breast and Cervical Screening

Pennsylvania HealthyWoman Program, Southeastern Pennsylvania Region

- Nearly 1,000 women in the La Comunidad Hispana (LCH) health care site database were lost to follow-up in primary care or women’s health care. Staff were spending many hours
- An automated text and voice messaging system was piloted in the 2017-18 program year to remind patients of scheduled appointments, re-engage those lost to follow-up, and support mammogram completion.
- During the 6-month pilot LCH sent 6,131 text and 282 voice reminders which supported improvements in the use of staff time. Staff spent 37.9 hours per month making appointment reminder calls and sending letters prior to the project, and only 9 hours per month after (reminder calls only, no letters). No-shows also decreased slightly during the pilot.



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## South Carolina Mobile Mammography Initiative

Best Chance Network (BCN) program

- The South Carolina Division of Cancer Prevention Control developed a worksite cancer screening initiative in collaboration with an Orangeburg FQHC, Regional Medical Center (RMC); Orangeburg’s largest industrial employer, Husqvarna; and the BCN program.
- Eligible Husqvarna employees received one on one counseling sessions to increase awareness and dispel misperceptions about breast cancer screening.
- The RMC provided mammograms utilizing a prior authorization code system. From September to December 2017, 148 screening eligible employees received prior authorization codes and were screened on a mobile mammography unit.



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## Guam Grocers and other Non-Traditional Community Partners Lend a Recruiting Hand

Guam Breast and Cervical Cancer Early Detection Program (GBCCEDP)

- During 2016 –2017 (program year 5), 45 collaborative recruitment events were completed in which the GBCCEDP recruited 150 women. (A total of 266 were recruited for the entire program year)
- Local grocery stores were a supportive, reliable location for recruitment for the program and grocer staff said the partnership boosted employee morale and the store’s credibility. Win – Win situation.
- Out of the 150 women recruited at the store outreaches, 96 (60%) were enrolled. That contributed greatly to the total of 91 women receiving breast cancer screening and 89 receiving cervical cancer screening.



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### Lesson Learned

Patient education may be necessary as the reminder system is initially rolled out; LCH addressed this need by developing an instructional video about responding to automated reminders.

– Pennsylvania HealthyWoman Program

### Testimonial

*“I believe what is working well is that [having the NMBCCP clinic-based PN project] helps when we have patients that do not seem to show up. It has helped our clinic a lot when it comes down to looking at our no-show rates.”*

– NMBCCP Clinic-Based Patient Navigation Survey

### Lesson Learned

*Many entities collaborated on this project to make it possible, but the tenacity of the Medical Director at RIDOC, Dr. Jennifer Clarke, was impressive. It took a great deal of time and effort to develop and implement a pilot project of this scale, but she was determined to do it. We are fortunate to have such a [champion] for inmate health in RI. --*

RICRCP