

APRIL IS:

- Esophageal Cancer Awareness Month
- National Cancer Control Month
- National Minority Cancer Awareness Month
- National Oral, Head, and Neck Cancer Awareness Month
- Adolescent and Young Adult Cancer Awareness Week: April 1-5, 2024
- National Cancer Registrars Week: April 1-5, 2024

National Cancer Control Month

What is Cancer Control Month?

"President Franklin D. Roosevelt declared the first <u>Cancer Control Month</u> in April 1943. As Americans fought in the second World War, President Roosevelt noticed that cancer too was a deadly enemy. The difference between cancer and the enemies on the battlegrounds, however, was that Americans took far less notice of the deadly disease. At that time, cancer was claiming the lives of nearly 150,000 Americans each year despite many deaths being preventable by regular medical examinations."

Read more here: Cancer Control Month – How You Can Make a Difference - NFCR

Related Articles:

- Looking Ahead in Cancer Control Month Keep the Best and Leave the Rest Behind AICR
- Minority cancer awareness flyer (cinj.org)

"Yesterday is history, tomorrow is a mystery, but today is a gift – that's why it's called 'the present.""

Eleanor Roosevelt



WHY CANCER CONTROL MONTH IS IMPORTANT

We want to prevent needless suffering

We think that no one should have to suffer from cancer when over half of the cancers are preventable. We want to make sure that everyone is aware of the risk factors.

We want to support survivors

We do not want to see people struggling if we can help it. We want to support the goal of improving the quality of life of people with cancer.

C We want to help find a cure

We think that it is high time that a cure is found for this deadly disease. We want to donate and do our part to support the researchers looking for a cure.



- 2022-2023 Impact Report Enhancing the Health Status of Rural PA 2022-2023 Impact Report Enhancing the Health Status of Rural Pennsylvanians (psu.edu)
- Triage Cancer® free educational events
 <u>TriageCancer.org/Webinars</u>



- National Comprehensive Cancer Network (NCCN)- Learn the latest NCCN Guideline Updates at the Annual Conference, Enroll in NCCN Academy, and more! <u>National Comprehensive Cancer Network – Home (nccn.org)</u>
- Cancer Policy and Advocacy Team Symposium Registration is LIVE!
 - The Symposium will take place at the Crystal City Marriott at Reagan National Airport on Wednesday, June 26-28, 2024. June 27 is our Hill Day on Capitol Hill, where we will advocate for survivorship legislation.
 - **The early-bird registration fee is \$100 until March 31**. Starting April 1, the registration fee is \$150.
 - For more information and to register visit <u>CPAT Symposium In-Person</u> <u>Registration - NCCS - National Coalition for Cancer Survivorship</u> (canceradvocacy.org)
- Living Beyond Breast Cancer's 18th Annual <u>Conference on Metastatic Breast</u> <u>Cancer</u> is happening live in Philadelphia on April 19-21, 2024!

Join us for a weekend of information, inspiration, and connection. Participants will learn from medical and wellness experts, share experiences, and leave feeling empowered with resources and tips to help them make informed decisions about their care. Keynote sessions will be offered via livestream.

Learn more at <u>lbbc.org/metsconf24</u>, and download and share the conference <u>flyer</u>. A limited number of <u>fee waivers</u> are available. We hope to see you there!



• 2024 Oncology Navigation and Community Health Worker Summit



Oncology Navigators and Community Health Workers statewide are invited to this one -day summit. Topics will focus on the community clinical linkage between the CHW and the oncology navigator. Explore how to build this bridge to foster better patient/client outcomes.

At the end of the day, participants will be able to:

- Describe key differences and similarities in the roles of clinical navigators, patient navigators and Community
- Health Workers (CHW's).Apply a best practice framework for creating a supportive environment in which CHWs can thrive.
- Explore and implement new ideas for building collaborative efforts linking community and healthcare organizations.
- Explain and utilize strategies for increasing diversity in clinical trials
- Effectively coordinate care between CCHWs, Oncology Navigators and other professionals on the healthcare team.
- Connect with others to leverage partnerships to support your navigation team.

May 3, 2024 9:00am-3:30pm

Temple Ambler Campus (500 Meetinghouse Road, Ambler, PA 19002)

FREE PARKING



* Pending approval for CE/CEUs for social work, community health workers and CHES/MCHES

To Register, click <u>HERE</u> or use QR code.





https://redcap.ctsi.psu.edu/surveys/?s=WTLEWY89DXHA93XF



Coalition News and Announcements

• On behalf of the Pennsylvania Cancer Coalition's (PCC) Cancer Genetics/Genomics Workgroup, we would like to invite you to complete the following survey as part of our ongoing needs assessment efforts related to cancer genetics services and educational resources in Pennsylvania.

This survey is open to all primary care, oncology, and genetics providers who provide services to patients or providers in the state of PA (physicians, nurses, nurse practitioners, physician assistants, genetic counselors, etc.).

More information and the link to survey: Qualtrics Survey | Qualtrics Experience Management

- If you couldn't attend the PCC March 2024 Quarterly meeting, you can view it here:
 - Part One features Dr. Bogen and Pennsylvania Data for colorectal cancer.
 <u>PCC Quarterly Meeting 20240314 090217 Meeting Recording (youtube.com)</u>
 - Part Two features Nikki Hayes, Chief of the Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control at the CDC. Also, a report from the PCC's colorectal cancer workgroup. <u>PCC Quarterly Meeting 20240314 101014</u> <u>Meeting Recording (youtube.com)</u>
- Pennsylvania Cancer Coalition March 14th meeting CDC links from Nikki Hayes presentation
- 1. Field Guide for Assessing Readiness to Implement Evidence-Based Cancer Screening Interventions <u>Field Guide for Assessing Readiness to Implement Evidence-Based Cancer Screening Interventions</u> <u>| CRCCP | CDC</u>
- 2. Cancer Screening Change Packages <u>Cancer Screening Change Packages: Overview. Taking Action.</u> <u>Saving Lives. (cdc.gov)</u>
- 3. Screen For Life: National Colorectal Cancer Action Campaign <u>Screen for Life: National Colorectal</u> <u>Cancer Action Campaign | CDC</u>
- 4. Colorectal Cancer Awareness Feature | CDC Colorectal Cancer Awareness Feature | CDC
- NCCCP Examples <u>Blue Beads Campaign Creates Colorectal Cancer Awareness Among American</u> <u>Indian and Alaska Native People | NCCCP | CDC</u> <u>Voucher Program Helps Low-Income Texas Residents Get Screened for Colorectal Cancer | NCCCP |</u> CDC
- 6. CCCNP National Partners <u>Comprehensive Cancer Control National Partnership</u> (cccnationalpartners.org)
- 7. CCCNP Cancer Tip Sheet for CRC <u>CCC-Tip-Sheet-CRC-v15-FF.pdf (acs4ccc.org)</u>
- 8. National Colorectal Cancer Roundtable <u>Home American Cancer Society National Colorectal Cancer</u> <u>Roundtable (nccrt.org)</u>
- Tailoring Colorectal Cancer Screening Messaging Toolkit <u>Tailoring Colorectal Cancer Screening</u> <u>Messaging: A Practical Coalition Guide - American Cancer Society National Colorectal Cancer</u> <u>Roundtable (nccrt.org)</u>
- 10. STEPS for Increasing CRC Cancer Screening Rates Toolkit <u>Steps for Increasing Colorectal Cancer</u> <u>Screening Rates: A Manual for Primary Care Practices - American Cancer Society National</u> <u>Colorectal Cancer Roundtable (nccrt.org)</u>
- 11. "Your Colon is 45" Social Media Toolkit <u>"Your Colon is 45" Social Media Toolkit American Cancer</u> <u>Society National Colorectal Cancer Roundtable (nccrt.org)</u>

