

## News Blurb for Liver Cancer Disparities Project

**Learn the Link:  
Hepatitis B & Liver Cancer**

**Now available!**

**EDUCATIONAL MATERIALS FOR COMMUNITIES MOST AFFECTED BY HEPATITIS B AND LIVER CANCER**

Materials are related to:

- General education
- Testing
- Transmission
- Vaccination
- Liver disease progression
- Stigma reduction and more

Materials are helpful for:

- Community members
- Community leaders
- Religious and faith leaders
- Health workers
- Doctors and medical staff

Share with anyone who could benefit from this information!

**HEPATITIS B FOUNDATION**

### ***Learn the Link: Shining a Light on the Connection Between Hepatitis B and Liver Cancer to Increase Screening, Prevention, and Linkage to Care***

In 2021, the Hepatitis B Foundation conducted a series of focus groups with communities from around the United States, which are heavily impacted by liver cancer related to hepatitis B, in order to better understand existing levels of awareness and knowledge in these communities about the connection between hepatitis B and liver cancer, and to collect ideas about how best to disseminate this information in a culturally competent way. These suggestions and other information collected during the focus groups have informed the creation of a multi-cultural communications campaign, highlighting the link between the two diseases in a way that is accessible and that will encourage higher rates of screening, prevention, and linkage to care for hepatitis B, and early detection for both hepatitis B and liver cancer. [Check out our brand new website with some of these resources now!](#)

Resources are available for twelve different communities. Our next step is to have materials translated for each community, so stay tuned for these! All current materials can be shared via social media and through other digital channels and can also be printed and mailed out. If you would like any more information about the campaign or resources specific to your community, please reach out to [beatrice.zovich@hepb.org](mailto:beatrice.zovich@hepb.org).