



MARCH IS COLORECTAL CANCER AWARENESS MONTH

Lead Time Messaging Webinar Recording Available

Learn More About Our Newest Resource

Did you miss the latest webinar from the ACS NCCRT highlighting our newest resource? You can now view the slides and watch the replay! The purpose of the webinar was to highlight the [Lead Time Messaging Guidebook: Tools to Encourage On-Time Colorectal Cancer Screening](#), which is intended to provide information and tools to motivate individuals at average and heightened risk for colorectal cancer to discuss screening prior to the recommended screening age.

[View the Recording](#)



American Cancer Society: National Colorectal Cancer Roundtable

This resource is targeted at coalition members and leaders who are looking to make highly effective campaigns to increase colorectal cancer (CRC) screening rates in their communities, especially for those hardest to reach. Research shows that tailoring health messaging to a specific community produces greater changes in health behavior, such as CRC screenings. By using this step-by-step guide, coalitions can find practical tips and strategies as well as successful case studies illustrating the process.

- [Tailoring Colorectal Cancer Screening Messaging: A Practical Coalition Guide - American Cancer Society National Colorectal Cancer Roundtable \(nccrt.org\)](#)

PCC Newsletter March 2024

**THE ACS NCCRT'S
ANNUAL COLORECTAL CANCER
AWARENESS MONTH**

80% in Every Community Webcast

**CELEBRATING BOLD
ACHIEVEMENTS IN
ADVANCING COLORECTAL
CANCER SCREENING
RATES**

**MARCH 13, 2024
12-1 PM ET**
Register Now
WWW.NCCRT.ORG/EVENTS

Celebrate national achievements and hear the latest state of the field updates!

Register now for the ACS NCCRT's annual National Colorectal Cancer Awareness Month Webcast on Wednesday, March 13 from 12:00-1:00 PM ET. We hope you will join us to celebrate national achievements and to hear the latest state of the field updates that inform our work. Hear from our ACS NCCRT chair, Steven Itzkowitz, MD, Rebecca Siegel, MPH and Laura Makaroff, DO; American Cancer Society; Djenaba Joseph, MD, MPH, Centers for Disease Control and Prevention; and other special guests.

The webcast will also feature our 2024 80% in Every Community National Achievement Awards winners—stay tuned for the announcement in early March!

The webcast is free and is open to ACS NCCRT members, 80% Pledge partners, CDC grantees, ACS and ACS CAN staff, and other partners working to increase colorectal cancer screening rates. Pre-registration is required.

[Register Here](#)

American College of Gastroenterology Colorectal Cancer Resources

A longstanding priority for American College of Gastroenterology is to educate the public and physicians about the remarkable effectiveness and safety of colonoscopy in the hands of trained and skilled endoscopists. PowerPoint slides for physicians, patient education materials including a video, and the ACG CRC Screening Guidelines are among the resources for physicians.

- [Colorectal Cancer \(CRC\) Community Education Toolkit](#)
- [Colorectal Cancer \(CRC\) Awareness Education Resources | ACG \(gi.org\)](#)

American Cancer Society

- [ACS releases colorectal cancer estimates for 2024 | Colorectal Cancer Alliance](#)

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Breathe Pennsylvania 2024 Tuberculosis Conference



Sessions held virtually on:

March 14th & 15th

10:00AM-12:00PM EST

Topics include Transmission and Pathogenesis of TB,
Infectiousness and Importance of Contact
Tracing, TB Advocate, and more

Physician, Nursing and Respiratory Therapist CEU's Anticipated

For more information, contact Kristy Steele Ksteele@breathepa.org

Register at: https://rutgers.zoom.us/webinar/register/WN_W8ATgm5iQ-qmAcVpMXIMZg

Updated Pennsylvania Data from the Rural Health Information Hub

- [A Study Pursuant to \(Pennsylvania\) House Resolution 68: Rural Dental Health](#)
- [Enhancing the Health Status of Rural Pennsylvanians: 2022-2023 Impact Report](#)

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National Resources

- ["Cancer de Utero" HPV/cervical cancer video in Spanish \(Knock and Drop Iowa; Script in Spanish and English\)](#)
- [Cancer in Medicare: An American Cancer Society Cancer Action Network Chartbook \(ACS CAN\)](#)
- [Understanding Health Risk: Using Family Health Histories to Promote Health \(SelfMade Health Network\)](#)
- [2024 Cancer Facts & Figures Cancer | 2024--First Year the US Expects More than 2M New Cases of Cancer | American Cancer Society](#)

Triage Cancer® is hosting the free educational events below. We hope to see you there!

Triage Cancer® Webinars:

- February 27 – Managing Medical Bills & Getting Financial Help
- March 26 – Improving Access to Fertility Preservation

These educational webinars are free and open to anyone in the cancer community. Please share these webinars with your patients and their caregivers!

Free contact hours/CEs/PDCs for nurses, social workers, patient advocates, and HR professionals.

Register, and watch recordings of past webinars: [TriageCancer.org/Webinars](https://www.TriageCancer.org/Webinars).

Triage Cancer® Conference: Friday, May 17 & Saturday, May 18

This FREE online event is great for anyone in the cancer community wanting a better understanding of how to navigate legal and practical issues, minimize the financial impact of a cancer diagnosis, and reduce stress. Topics include:

- Understanding health insurance, picking a health insurance plan, and appealing denials
- How to work through treatment or take time off
- Accessing paid leave for caregivers
- Applying for and appealing disability insurance
- Estate planning and medical decision making
- Managing medical bills, finances, and getting financial help

Free contact hours/CEs/PDCs for nurses, social workers, patient advocates, and HR professionals.

Register: [TriageCancer.org/Conferences](https://www.TriageCancer.org/Conferences).

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Coalition News and Announcements



- **PCC Quarterly meeting will be held on March 14th at 9:00 AM**

Meeting Link:

<https://events.gcc.teams.microsoft.com/event/aab8290d-b004-4169-9427-e4ce28c4fc45@418e2841-0128-4dd5-9b6c-47fc5a9a1bde>

- We added a NEW workgroup to the PCC! The Environmental Health workgroup is in the developmental phase, more details are forthcoming! Contact Fern Gilkerson fern.gilkerson@temple.edu or Dani Wilson dani@censwpa.org for details.
- In case you missed the outstanding Clinical Trials presentation at the PCC's December Quarterly Meeting, you can watch it here:
<https://www.youtube.com/watch?v=9yiHjrvEd2Y&t=61m27s>