

# PCC MHWG AGENDA

4/20/22

10:00am – 11:00am

- **Zoom:** <https://temple.zoom.us/j/99610506526>
- **Planning Docs in Google:**  
[https://drive.google.com/drive/folders/1eEVOEULSgeWvx\\_svgYJzNxIFDc6ZdEP](https://drive.google.com/drive/folders/1eEVOEULSgeWvx_svgYJzNxIFDc6ZdEP)

Meeting called by Fern Gilkerson and Brian Jones, Co-chairs

**Attendees:**

- Please read:**
- Notes from last meeting, with particular attention to Last Steps.
  - Four prongs of the Action Plan Template.
- Please bring:**
- Actionable steps you can take to help the team meet the four goals of the plan. (Note: CHW module is in development).

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<b>5:30 – 5:45</b>	<b>Last steps review</b>	<b>Zoom</b>
<b>5:45 – 6:00</b>	<b>Action Plan Projects Update – CHW Online Module Progress</b>	<b>Zoom</b>
<b>6:00 – 6:15</b>	<b>Actionable Steps for the Action Plan – Decide Next Steps</b>	<b>Zoom</b>
<b>6:15 – 6:30</b>	<b>Next Steps Review by Next Meeting</b>	<b>Zoom</b>

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**In attendance:** Fern Gilkerson, Brenda Anastasio, Sam Benbo, Dave Buono

## Notes

- Brenda Anastasio, from the PA DOH, Div of Cancer, and PCC has joined the Men's Health Work Group.
  - Brenda and Monica Fisher will share the role of attending the meetings as a DOH representative.
  - Brenda noted that in the next DOH state cancer plan that males will be a priority population.
- Brenda provided an introduction of herself and her role at PADOH.
- Dave provided an introduction of himself and his role at the Insurance Commission.
- Sam provided an introduction of himself and his role at Shippensburg University.
- Any men of color in the MHWG interested in collaborating on writing the forward/intro to the PCC info graphic, communicate with Monica @ [monfisher@pa.gov](mailto:monfisher@pa.gov) and [banastasio@pa.gov](mailto:banastasio@pa.gov)
  - Brenda does not believe anyone has reached out to Monica as of this meeting to collaborate on writing the forward/intro to the PCC info graphic.
  - Sam has interest in assisting with writing the forward to the info graphic document.

## Action Plan Projects Update – CHW Online Module Progress

- TUH has the modules (series of 3 on CHWs and cancer navigation, and working with clients and health providers) almost finished, with the scripts being sent to voice-over talent now. As a recap to how the MHWG supported module development:
  - Sam, Brian, and CarlaAnn all submitted data pieces, talking points, and myths vs. facts for the CHW learning modules.
  - Dave revised the CHW module paragraph on insurance.
  - Jan 2022 meeting attendees reviewed the draft module series content in the meeting and provided feedback then and there.
- DOH has been involved in the review and visioning process, and in the process of final edits and approvals.
  - DOH is excited for the final, says the module series is a quality product.
- Dissemination plan is for TUH to send the CHW module series to the current CHW class participants, the CHW course graduates, PCC members, CHW Task Force, and perhaps the PA Certification Board certified CHWs.
- MHWG co-chair Brian Jones and Disparities Committee co-chair Charita Zeigler-Johnson spoke to the TUH CHW training class on 4/14/22.

## Other Actionable Steps for the Action Plan

- Revisited next step of engaging providers in promoting the Family Health Tree tool and engaging adolescents in using the tool.
  - This is an ongoing process.
  - The team still needs to develop the tool and content for a tool.
  - Fern met with internal TUH folks about possibly applying for a grant to develop a family health tree app for adolescents; for TUH to do this, Fern must write an internal proposal

- and work with grant writer to apply for grants. If we find a grant we can move forward with applying.
  - Fern applied for the TU innovators competition to get funding for the Family Health Tree app but was denied.
- Revisited suggestions for addressing fears of testing and for reducing stigmas associated with testing.
  - Collecting this information is an ongoing process.
  - See the section in the action plan on ideas already generated by the team.
- Other strategies are provider education, building awareness and an understanding of fears and stigmas and how to communicate. Includes providers learning about:
  - How to reduce fear in the community.
  - Health literacy at the health systems-level.
- Sam has put on hold speaking with Diane Jefferson, Director of Multicultural Student Affairs at Shippensburg U re: a presentation for the students with Brian.
  - Students earn points if they attend events.
- Disparities Committee is working on a report re: 5 cancers.
  - Section are being writing one section at a time/cancer-by-cancer; they are working on prostate cancer now and have completed the section on colorectal cancer.
  - Brenda believes it is more geared towards provider education, but it may be developed to be used for public education, also.
- We'd like to meet with the Policy Subcommittee Co-chairs: Ruth and Emma (American Cancer Society, Cancer Action Network, ACSCAN).
  - Senator Gaydos is lead of cancer caucus right now.
- Can Emma and Ruth attend our next MHWG meeting? If not, can we meet on a different day?
  - Is there particular legislation we could help with?
  - What are the processes? How do they go about things? Can/How can we join in the effort?
  - Can Emma, through ACSCAN get messages out to appropriate legislators?

## **Next Steps**

### ***Team:***

- Share ideas for how to engage providers in promoting the Family Health Tree tool and to engage adolescents in using the tool.
- Share additional suggestions for addressing fear of testing and any for reducing stigmas associated with testing.
- Share action planning document ideas you have *or* tasks for which you want to volunteer with Fern and Brian.
  - Fern and Brian will fill in the action planning document to maintain flow and organization.

### ***Fern:***

- Complete and disseminate CHW modules.

- Reach out to Policy Subcommittee, Emma and Ruth – emails can be found on PCC webpage.
- Ask Mary Jo Mather of the PA Certification Board if she can send the module series to certified CHWs
- Strike completed items from the action plan & update information completed otherwise.
- Add Brenda to email contact list, Google team contact list, calendar meeting invites, and provide her with access to Google Docs file.
- Eventually write a TUH-internal proposal for adolescent family health tree app, submit for review and approval by TUH, and work with the TUH grant writer to apply for grants.
  - Work with TUH grant writer to look for Family Health Tree app funding possibilities.

### **Sam**

- Speak with Diane Jefferson re: her calendar for a presentation date with Brian; Sam would like to get on Diane's calendar over the summer.
- Email Brenda and Monica to express interest in assisting with writing the forward to the infographic document.
- Send information to Fern to share with the team on addressing fear and stigma if possible.
- Informally talk to younger folks and friends/colleagues and share their feedback if possible. Some questions in talking to younger folks may be:
  - Why haven't you been tested, what is keeping you from it?
  - What are fears, stigmas?

### **Brian:**

- Provide 2022 additions/updates on the events schedule.
- Draft an educational one-pager template for tabling or other events as a flyer that can be adjusted for each locality [*to be based on Disparities Committee report on 5 cancers and updated data*].
  - Audience is general public.

### **Sam and Brian:**

- Develop talking points to engage college students concerning overall health.

### **Brenda**

- Check on status of the Disparities Committee report on 5 cancers.
- Share the most recent copy of the PCC infographic to Fern and she will email the group.
- Look into info that will provide insight on how to promote fear reduction in the community, and health literacy at the health systems-level.
  - She will email what she finds out to Fern.

**Next Meeting:** May 18, 2022 10-11am

**Zoom:** <https://temple.zoom.us/j/99610506526>