

## 1 Meeting Logistics

<b>NAME OF MEETING: PCC COLORECTAL CANCER WORKGROUP</b>	
<b>Date</b>	2/21/2025
<b>Time</b>	8 AM
<b>Location</b>	Teams Meeting
<b>Purpose:</b> Quarterly Meeting	

## 2 Attendees (Name and Organization):

NAME
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**Barry, April**  
**Robertson, Lyn (co-chair)**  
**Sheils, Linda (AHN)**  
**Winters, Sharon**  
**Christiansen, Erika**  
**King, Jennifer**  
**Yang, Jun**  
**Kacie Jankoski**  
**Lorenzen, Emily**  
**MCCORMICK, James**  
**Evert, Eileen M.**  
**Ronald Myers**

ID	DESCRIPTION	OWNER
1	Lyn Robertson opened the meeting; Reviewed of Agenda	LR
2	Each member of the Collaborative Introduced Self and Organization	ALL
3	ACS Public Awareness Campaign (age 45 to 75) -project completed -KC will send outcomes (PP) slides to workgroup Shared data: <a href="#">LionVu: Penn State Cancer Institute</a>	KC
4	Project ECHO CRC will now be Project ECHO Cancer Screening -Lead my Dr. Calo -CRC workgroup will continue be SMEs for curriculum development	AB
5	Policy Monitoring for CRC -identified that it would be helpful that someone attend the Policy Subcommittee meetings again and report back to WG, on CRC related matters	LR and AB

5	<p>Data</p> <p>-Pennsylvania was unable to collect enough BRFSS interviews in 2023 to produce reliable state-wide and district-wide prevalence estimates, which would have been released in the summer of 2024</p>	LR and AB
4	Next meeting will be Friday, May 16, 2025 a 8 am	

**PA CRC Workgroup Mtg  
February 21, 2025 8:00am  
Agenda**

**Welcome/Introductions**

**2024 Strategies – Updates**

- **Public Awareness:** Promote use of small media awareness campaign about the importance of early detection.
  - Utilized funds provided by the American Cancer Society, digital ads/screens – pick to buy type and radius (gas pumps, office building, dining, gyms, etc.) focused on the updated screening guidelines of age 45 for persons of average risk.
- **Provider Education:** Support provider education on the use of updated screening guidelines, shared decision making around screening type, and evidence-based interventions to increase cancer screening.
  - Collaboration with Dr. William Calo and ECHO project – Spring 2026
- **Policy:** Monitor and disseminate information on policies introduced and passed regarding cancer screening, including attempts to address loopholes in coverages and costs associated with diagnostics and follow-up. Keep decision-makers informed on the current recommendations for cancer screening.

**New Business**

Current CRC screening data update  
 2025 Strategies  
 Representatives from Penn State to join in future meeting to speak on Shield Blood Test. Article link previously provided to group

**Group Discussion** – what is going on in your CRC screening world/highlight successes. Discuss and share any challenges and potential workarounds for the benefit of all.