

**PCC Workgroup Annual Action Plan**

**PCC Workgroup/Subcommittee/Collaborative**

**Name of Workgroup:** PA CRC Workgroup \_\_\_\_\_ **Action Plan Date:** Updated 2.14.24\_\_

**This group is working on these Objectives to reach the following 2023-2033 Pennsylvania Cancer Control Plan goals:**

**CHECK ALL THAT APPLY.**

<input checked="" type="checkbox"/> <b>1:1 HEALTH EQUITY:</b> <b>Reduce cancer-related disparities and risk factors</b>	<input type="checkbox"/> <b>4.1 Increase the availability of and access to high-quality cancer diagnosis and treatment services</b>  <b>Strategies:</b> <input type="checkbox"/> Increase Participation in Cancer Clinical Trials <input type="checkbox"/> Increase Availability of and Access to Cancer Genetic Counseling and Testing
<input checked="" type="checkbox"/> <b>1.2 Increase the number of coalition members who represent underserved populations and communities</b>	<input type="checkbox"/> <b>5.1 Improve the Quality of Life of Survivors:</b> <input type="checkbox"/> Pediatric, <input type="checkbox"/> Adult, <input type="checkbox"/> Caregivers
<input type="checkbox"/> <b>2.1 Strengthen public protection from environmental carcinogens and cancer risk factors</b>	<input type="checkbox"/> <b>6. Increase Participation in Cancer Clinical Trials</b>
<input type="checkbox"/> <b>2.2 Increase the vaccination rates for vaccines shown to reduce the risk of cancer:</b> <input type="checkbox"/> HPV, <input type="checkbox"/> HBV, <input type="checkbox"/> Both	<input type="checkbox"/> <b>7. Increase Availability of and Access to Cancer Genetic Counseling and Testing</b>
<input checked="" type="checkbox"/> <b>3.1 Increase screening for and early detection of these cancers:</b> <input type="checkbox"/> Breast, <input type="checkbox"/> Cervical, <input checked="" type="checkbox"/> Colorectal, <input type="checkbox"/> Lung, <input type="checkbox"/> Prostate  <i>And/or</i> <input checked="" type="checkbox"/> <b>Informed Decision Making</b> <input checked="" type="checkbox"/> Colorectal, <input type="checkbox"/> Lung, <input type="checkbox"/> Prostate	<input type="checkbox"/> <b>8. OTHER:</b>
<b>Population:</b> <input checked="" type="checkbox"/> Combined Male and Female, <input type="checkbox"/> Male, <input type="checkbox"/> Female, <input type="checkbox"/> Pediatric, <input checked="" type="checkbox"/> Adult, <input checked="" type="checkbox"/> LGBTQ+, <input checked="" type="checkbox"/> Black, <input checked="" type="checkbox"/> White, <input checked="" type="checkbox"/> Hispanic, <input checked="" type="checkbox"/> Asian/PI, <input checked="" type="checkbox"/> Rural <input checked="" type="checkbox"/> Urban <b>Young Adult</b> <input checked="" type="checkbox"/> DEFINE FOR this EBI: 45+ or younger for high risk	<b>Geographic Location:</b> <input checked="" type="checkbox"/> Statewide, <input type="checkbox"/> NE, <input type="checkbox"/> SE, <input type="checkbox"/> NC, <input type="checkbox"/> SC, <input type="checkbox"/> NW, <input type="checkbox"/> SW <i>(Check all that apply)</i> <b>County/City/Municipality:</b>

*(Example, definition of young adult for HPV, versus definition of young adult for colon cancer)*

**Other: 45+ or younger for high risk**

**Fill in all the EBIs the Workgroup/Subcommittee/Collaborative is working on.**

<p><b>1. Evidence-based Interventions/Strategy/Activities from Cancer Plan: (Patient-focused)</b></p> <p>Share best practice models on community education to engage trusted community agencies and organizations in cancer screening and education and promotion</p>	<p><b>1. Target/Measure/Outcome</b></p>
<p><b>2024 Plans/Goals:</b></p> <ul style="list-style-type: none"> <li>Promote use of small media awareness campaign about the importance of early detection. Utilize funds from ACS to expand media awareness in 2024.</li> <li>Promote education to inform patients about risk factors, screening guidelines, and the importance of early detection of cancer, specifically focused on the lower recommended age of 45 for persons of average risk.</li> <li>Promote access to screening by reducing structural barriers (e.g., transportation assistance, flexible clinic hours for screening, alternative screening sites, childcare, scheduling assistance, translation services).</li> </ul>	<p>Track reach of small media/programs/accomplishments, including Where, Population reached, # reached, if appropriate and Compliance rate, if appropriate</p> <p>Share specific examples of how structural barriers were reduced.</p> <p>Use for \$5,000 ideas:            *Identifying a champion/spokesperson for the state            *Identifying survivors to share their stories – ensure to represent various genders/races/LGBTQ+, Etc.            *ACS Marketing/Communications assistance in PA            *DOH Marketing/Communications assistance in PA            *Utilize social media</p>
<p><b>Barriers:</b></p> <p>Funding, however ACS has committed up to \$5,000 to support this work in 2024.</p>	
<p><b>2. Evidence-based Interventions/Strategy/Activities from Cancer Plan: (Payor-focused)</b></p> <p>Monitor and disseminate information on policies introduced and passed regarding cancer screening, including attempts to address loopholes in coverages and costs associated with diagnostics and follow-up</p>	<p><b>Target/Measure/Outcome</b></p> <p>Number of payors involved in workgroup</p>

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<p><b>2024 Plans/Goals:</b></p> <ul style="list-style-type: none"> <li>• Keep decision-makers informed on the current recommendations for cancer screening.</li> <li>• Monitor policies introduced and passed regarding cancer screening, including attempts to address loopholes in coverage and costs associated with diagnostics and follow-up.</li> </ul> <p><b>Barriers:</b></p>	<p>Identify individuals within the workgroup able to contact specific payors and invite them to the workgroup. Monitor success by payor representation and action.</p> <p>Invite Pat Halpern Murphy to workgroup to share how she made strides in breast cancer screening (complete 12/2023).</p> <p>Collaborate with Policy subcommittee. Explore with decision makers CRC funding for PA.</p>
<p><b>3. Evidence-based Interventions/Strategy/Activities from Cancer Plan: (Provider-focused)</b></p> <p>Support provider education on the use of updated screening guidelines, shared decision making around screening type, and evidence-based interventions to increase cancer screening</p>	<p><b>Target/Measure/Outcome</b></p> <p># attended/reach for Webinar or Podcast w/ CME or provider focused Roundtable – virtual with CME</p>

<p><b>2024 Plans/Goals:</b></p> <ul style="list-style-type: none"> <li>• Educate health care professionals on evidence-based approaches, specifically at the newly lowered recommended age range of 45 for average risk. Work to add add opportunities for CME via webinar or podcast.</li> <li>• Promote implementation of tailored &amp; updated (45) client reminders to inform patients that they are due for screening.</li> <li>• Promote utilization of one-on-one education to provide patients with information on screening recommendations and screening test options.</li> </ul>	
<p><b>Barriers:</b></p> <p>Many on workgroup are not involved in direct patient care.</p>	

<p><b>New organizations to engage goal achievement:</b> Clinical Champions, insurance providers, top employers, policy experts.</p>
<p><b>Who did the workgroup disseminate the 2023-2033 Pennsylvania Cancer Control Plan to (who was the audience, what health/hospital system or organization?)</b> Shared to PCC CRC Workgroup members representing over 50 health/hospital systems and organizations. CRC Workgroup member organizations listed below:</p>

Abington-Jefferson Health
Allegheny General Hospital
Allegheny Health Network
Allegheny Health Network, Division of Colon and Rectal Surgery, Forbes Hospital
American Cancer Society
American Lung Association
Capital Health   PSOH
Central Penn Gastroenterology and Associates, Evangelical Community Hospital
Colorectal Cancer Alliance
Colorectal Cancer Liaison
Crozer Keystone Regional Cancer Center at Broomall
Evangelical Community Hospital
Exact Sciences
Family First Health
Fox Chase Cancer Center
Geisinger Health System
Graniteville House of Recovery
Hamilton Health Center

Health Federation of Philadelphia
Jaxon Bauer
Keystone Health
Lancaster General Health
Latino Connection
Main Line Health
Montgomery County Health Department
Northeast Regional Cancer Institute
PA DOH
PABCCEDP, PA Department of Health
PACHC
Penn Medicine
Penn Medicine - Lancaster General Health
Penn State Cancer Institute
Penn State Cancer Institute, Office for Cancer Health Equity
Penn State College of Medicine
Penn State Milton S. Hershey Medical Center
Penn State University
Penn State University Department of Health Policy and Administration
Pennsylvania Department of Health, Bureau of Epidemiology
Pocono Medical Center
Public Health Management Corporation (PHMC)
River Valley Health and Dental
Temple University, College of Public Health
Temple University School of Medicine/Allegheny Campus
The Primary Health Network
Thomas Jefferson University
University of Pennsylvania Abramson Cancer Center
university of pennsylvania hospital
University of Pennsylvania School of Medicine
University of Pittsburgh
University of Pittsburgh School of Pharmacy
University of Pittsburgh School of Public Health
UPMC

UPMC (Altoona)
UPMC (Susquehanna)
UPMC Hillman Cancer Center Office of Community Outreach & Engagement