

## **PCC Men's Health Work Group Meeting**

Called by Patrick Loftus

**Date:** April 15, 2026

**Time:** 10:00 am - 11:00 am

**Attendees:** Patrick Loftus, Jennifer King, Joanne Boyd, Greg Radick

### ***Meeting Summary and Key Points:***

#### **Faith-Based Outreach Letter**

- The group reviewed progress on the faith-based outreach letter, noting that the primary remaining task is securing our two final quotes (survivor and faith-based leader perspectives) to complement existing content.
- Flexibility was discussed regarding use of anonymous quotes, particularly when addressing:
  - Barriers to screening
  - Cost and access challenges
  - Follow-up care concerns
- Emphasis was placed on incorporating real-world perspectives that reflect challenges in screening and navigating care.

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#### **Audience and Distribution Strategy**

- Initial distribution will focus on faith-based organizations, with emphasis on key regions of the state.
- The group discussed expanding outreach to additional community-based settings, including:
  - Barbershops
  - Community organizations
  - Men's health-focused environments
- Consideration was given to broadening the framing of materials to allow wider use beyond strictly faith-based audiences.
- Opportunities were identified to leverage existing community and faith-based networks to expand reach.

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#### **Timeline and Implementation**

- A target release timeframe of Men's Health Month (June) was discussed, dependent on finalizing content.

- Once finalized, materials will be formatted, branded, and distributed electronically across partner networks.
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### **Community Outreach and Screening Initiatives**

- Updates were provided on development of a prostate cancer outreach clinic model, focused on:
    - Uninsured and underinsured populations
    - Partnerships with community clinics
    - Structured referral pathways following screening
  - Key components include:
    - Defined clinical pathways and eligibility criteria
    - Funding support for follow-up diagnostics and care
    - Patient navigation services
    - Integration of shared decision-making and informed consent
  - The approach is designed to address gaps in post-screening follow-up, ensuring patients have clear next steps after abnormal results.
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### **Special Event: Community-Based Screening**

- Plans were discussed for participation in a large-scale public event, offering on-site PSA screening.
  - Key considerations include:
    - Capacity planning and time-per-participant workflow
    - Education, consent, and testing processes
    - Coordination across partners (clinical, legal, and operational)
    - Follow-up communication and referral pathways
  - This effort is intended to serve as a pilot model for expanding community-based screening while maintaining appropriate safeguards.
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### **Legislative Update**

- Limited movement was noted on prostate cancer screening legislation, due to:
  - Budget constraints
  - Competing legislative priorities
  - Limited session time

- Ongoing challenges include payer concerns and lack of prioritization despite supporting data.
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### **Next Steps**

- Secure final survivor quote for outreach letter.
  - Finalize and distribute outreach materials (target: Men's Health Month).
  - Continue development of outreach clinic model and funding pathways.
  - Support implementation of upcoming community screening initiative.
  - Monitor legislative activity and identify advocacy opportunities.
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### **Closing**

Meeting concluded with continued progress on outreach initiatives and shared commitment to improving access to prostate cancer screening and follow-up care.

**Next Meeting:** 5/20/2026