

## **PCC Men's Health Work Group Meeting**

Called by Patrick Loftus

**Date:** February 18, 2026

**Time:** 10:00 am – 10:50 am

**Attendees:** Patrick Loftus, Jennifer King, Wanique Handy, Tom Ruskey

### **Meeting Summary and Key Points:**

#### **Program and Partnership Updates**

- A draft one-page letter and companion short video concept are being developed to engage faith leaders and congregations, with potential inclusion of a survivor, clinician, and faith leader voice. Materials will be shared with the planning subgroup for feedback. This is part of a faith-based outreach initiative for prostate cancer education.
  - Potential collaboration was discussed with Philadelphia-based faith and prostate cancer partners, including the Prostate Health Education Network, which has conducted screening and disparities outreach among African American men.
  - We completed a “Big Six Screenable Cancers” resource compendium (lung, prostate, colorectal, skin, breast, cervical), which was developed for DHS Office of Medical Assistance Programs (DHS received a rural health grant). The tool compiles professional and public screening resources and may also be posted on the PCC website for broader use.
- 

#### **Outreach and Education Activities**

- The group discussed the next Men's Health Work Group deliverable for 2026, focusing on faith-based community outreach through brief educational messaging and a simple fact sheet format to support local discussion and screening awareness.
  - Wanique noted participation in an upcoming men's wellness event (June) through Jefferson partnerships and will share details once confirmed. The group agreed to promote and support dissemination when available.
  - Patrick highlighted prior success with the ACS CancerRisk360 tool rollout during the 2025 provider webinar, noting a substantial increase in Pennsylvania user engagement following the session, demonstrating measurable outreach impact.
- 

#### **Partner Updates and Opportunities**

- Tom provided an overview of the Cancer Wellness Center of Northeast PA (Wilkes-Barre region), including growth in male participation through VA partnerships and free supportive services (fitness, nutrition, survivorship, support groups). The center has doubled client volume

in recent years and is seeking to strengthen prostate-specific support programming following loss of a local group leader.

- The group discussed potential collaboration and knowledge exchange, including Tom presenting at a future PCC survivorship meeting and connecting with similar programs (e.g., CancerBridges).
- 

### **Next Steps**

- Share draft faith-based outreach letter/video concept with planning subgroup for review.
  - Explore engagement with Rev. Newberry and Philadelphia partners on faith-based outreach.
  - Consider posting the 'Big Six' screening resource on PCC platforms.
  - Share details of June men's wellness event when available.
  - Connect Tom with survivorship network partners and potential PCC presentation.
- 

### **Closing**

Meeting concluded with appreciation for ongoing collaboration and partner engagement.

**Next Meeting:** 3/18/2026