

PCC Men's Health Work Group Meeting

Called by Patrick Loftus

Date: July 15, 2026

Time: 10:00 am-10:40 am

Attendees: Patrick Loftus, Greg Radick

Meeting Summary and Key Points

Prostate Cancer Awareness Month Planning

- A series of prostate cancer awareness messaging blurbs has been developed for use throughout Prostate Cancer Awareness Month (September).
- The materials are intended to provide ready-to-use content for social media and other awareness activities during September.

Regional Call to Action Letters

- Progress was reviewed on six regional provider Call to Action letters, including five Pennsylvania regions plus a separate Philadelphia version.
- Final edits, citation verification, and formatting are underway before the letters enter the review and approval process.
- A small review group will provide feedback before statewide dissemination.
- The group also discussed identifying appropriate hospitals, healthcare systems, provider organizations, and regional partners to receive each letter once finalized.

September PCC Quarterly Meeting

- Planning continues for the September 17 PCC Quarterly Meeting, with plans for a prostate cancer presentation in recognition of Prostate Cancer Awareness Month.
- A representative from the National Prostate Cancer Roundtable (vice chair) is expected to serve as the featured speaker.

Community Outreach and Advocacy Updates

- An update was shared on a recent KDKA-TV (Pittsburgh) news story by reporter Josh Taylor, which focused on Pennsylvania's efforts to expand access to prostate cancer screening through House Bill 281 and Senate Bill 447, legislation that would provide no-cost prostate cancer screening for eligible high-risk men.
- The story featured remarks from Senator Devlin Robinson, prime sponsor of Senate Bill 447, Senator Jay Costa, and Audra DeV Vaughn of Blackout PCa, highlighting the

importance of early detection, prostate cancer awareness, and continued legislative support.

- The group discussed obtaining a higher-quality copy of the news segment to share with Work Group members and partner organizations, as well as promoting similar awareness opportunities during Prostate Cancer Awareness Month.
- Additional community outreach events are being planned in western and eastern Pennsylvania during September, with more details to be shared as they become available.

Next Steps

- Finalize and circulate the regional Call to Action letters for review.
- Identify regional healthcare organizations and partners for targeted distribution.
- Continue planning Prostate Cancer Awareness Month outreach and September educational activities.
- Monitor upcoming community events and share information with the Work Group as details become available.

Closing

Members agreed to continue coordinating review of the regional outreach materials and preparations for Prostate Cancer Awareness Month activities throughout September.