

3/20/2024

March 2024 PCC Men's Health Workgroup meeting called by Patrick Loftus

10:00am – 11:00am

- Sean and Patrick had a meeting with Dr. Owens earlier this month, UPMC urologist. We are planning a webinar to focus on prostate cancer education, screening, recommendations, etc.
- Sean reviewed our notes from the meeting with the group. Plans are for the webinar to be held sometime in September (Prostate Cancer Awareness month). We are hoping to use Eventbrite and Facebook Live, Q&A format with a presenter and Dr. Owens answering and sharing his thoughts.

We need to have approval for use of UPMC logo; Dr. Owens is working on this and suggested we might want to talk with Lisa Duffy, Director of Marketing Communications at UPMC. We are reaching out to Lisa Duffy soon, to include her in the plans for the webinar and get her input.

- Questions for the webinar were shared with Dr. Owens. We will have a follow-up meeting in a month or two to see what Dr. Owens thinks of the questions, any changes needed, etc. Patrick suggested once this webinar is done and saved for future use, we can also do something similar with colorectal cancer next. We have a template and process established at that point, and this would help us get deliverables out to the public.
- Patrick created a one-page flyer to help recruit for the Men's Health Workgroup, to be shared with the PCC membership. We had some input from members and will also share with management for suggestions. The flyer details our mission, some basic stats on cancer in men, and a link to the membership page (along with a QR code for same). The stats on cancer were updated, along with most recent BRFSS data. The workgroup shared some suggestions; there are some events coming up in April and May, so we are hoping to have the flyer done and reviewed in time to share. Some ideas to share: Hillman Cancer Center Council, Outreach Committee, Community Advisory Board.
- Sean shared some information on the Latino Health Summit, being held in Bethlehem April 19-20. Latino Connection is working on a vaping project, perhaps aimed at school staff. The idea is to make sure the schools know about the resources available, risk factors. Sean also mentioned that the Federal Office of Minority Health put up a request for proposals: Community level interventions for improving health outcomes- this is aimed at health disparities. Latino Connections is brainstorming what disparity they would like to tackle.

Next meeting: May 15, 2024