

PCC Workgroup Annual Action Plan

PCC Workgroup/Subcommittee/Collaborative

Name of Workgroup: Men's Health Work Group

Action Plan Date: 9/20/2023 (Updated 1/15/2024 PL, BA)

This group is working on these Objectives to reach the following 2023-2033 Pennsylvania Cancer Control Plan goals:

CHECK ALL THAT APPLY.

<input checked="" type="checkbox"/> 1:1 HEALTH EQUITY: Reduce cancer-related disparities and risk factors	<input type="checkbox"/> 4.1 Increase the availability of and access to high-quality cancer diagnosis and treatment services Strategies: <input type="checkbox"/> Increase Participation in Cancer Clinical Trials <input type="checkbox"/> Increase Availability of and Access to Cancer Genetic Counseling and Testing
<input type="checkbox"/> 1.2 Increase the number of coalition members who represent underserved populations and communities	<input type="checkbox"/> 5.1 Improve the Quality of Life of Survivors: <input type="checkbox"/> Pediatric, <input type="checkbox"/> Adult, <input type="checkbox"/> Caregivers
<input type="checkbox"/> 2.1 Strengthen public protection from environmental carcinogens and cancer risk factors	<input type="checkbox"/> 6. Increase Participation in Cancer Clinical Trials
<input type="checkbox"/> 2.2 Increase the vaccination rates for vaccines shown to reduce the risk of cancer: <input type="checkbox"/> HPV, <input type="checkbox"/> HBV, <input type="checkbox"/> Both	<input type="checkbox"/> 7. Increase Availability of and Access to Cancer Genetic Counseling and Testing
<input checked="" type="checkbox"/> 3.1 Increase screening for and early detection of these cancers: <input type="checkbox"/> Breast, <input type="checkbox"/> Cervical, <input checked="" type="checkbox"/> Colorectal, <input checked="" type="checkbox"/> Lung, <input checked="" type="checkbox"/> Prostate And/or <input checked="" type="checkbox"/> Informed Decision Making <input type="checkbox"/> Colorectal, <input checked="" type="checkbox"/> Lung, <input checked="" type="checkbox"/> Prostate	<input type="checkbox"/> 8. OTHER:
Population: <input type="checkbox"/> Combined Male and Female, <input checked="" type="checkbox"/> Male, <input type="checkbox"/> Female, <input type="checkbox"/> Pediatric, <input checked="" type="checkbox"/> Adult, <input checked="" type="checkbox"/> LGBTQ+, <input checked="" type="checkbox"/> Black, <input checked="" type="checkbox"/> White, <input checked="" type="checkbox"/> Hispanic, <input checked="" type="checkbox"/> Asian/PI, <input checked="" type="checkbox"/> Rural <input checked="" type="checkbox"/> Urban Young Adult <input checked="" type="checkbox"/> DEFINE FOR this EBI: 17 – 26	Geographic Location: <input checked="" type="checkbox"/> Statewide, <input type="checkbox"/> NE, <input type="checkbox"/> SE, <input type="checkbox"/> NC, <input type="checkbox"/> SC, <input type="checkbox"/> NW, <input type="checkbox"/> SW (Check all that apply) County/City/Municipality:

(Example, definition of young adult for HPV, versus definition of young adult for colon cancer)

Other: Young Adults, defined for education/intervention on family health risks.

Male Adults, Older: defined for focus on screening, early detection of prostate cancer.

Targeted age range (40, 45, 50) as per American Cancer Society Recommendations:

[American Cancer Society Recommendations for Prostate Cancer Early Detection](#) | [American Cancer Society](#)

Fill in all the EBIs the Workgroup/Subcommittee/Collaborative is working on.

<p>1. Evidence-based Interventions/Strategy/Activities from Cancer Plan: Develop a process to initiate “calls to action” of PCC members to increase engagement with decision and policymakers about cancer control priorities.</p>	<p>2. Target/Measure/Outcome (PCC Plan Goal 1, Health Equity. Objective 1:2)</p>
<p>Success/Progress made in working toward Plan EBIs/Strategies: <i>Perhaps collaborate with Policy subcommittee to address men’s health with the PA Cancer Caucus.</i></p>	<p>Plans for this intervention:</p> <ul style="list-style-type: none"> • Create concise and informative policy briefs highlighting key cancer control priorities, tailored for policymakers, to facilitate clear communication and advocacy efforts. • Implement training programs for Men’s Health Work Group members to enhance their understanding of how to engage with policymakers, enabling them to articulate priorities effectively. • Bring together Men’s Health Work Group members with policymakers, creating opportunities for direct engagement, discussions, and the sharing of cancer control priorities.
<p>Barriers: List barrier, and what can be done to remove it.</p>	
<p>2. Evidence-based Interventions/Strategy/Activities from Cancer Plan: Share best practice models on community education and engage trusted community agencies and organizations in cancer screening education and promotion.</p>	<p>3. Target/Measure/Outcome (PCC Plan Goal 3, Screening. Objective 3:1)</p>

<p>Success/Progress made in working toward Plan EBIs/Strategies:</p>	<p>Plans for this intervention:</p> <ul style="list-style-type: none"> • Develop culturally sensitive educational materials that resonate with diverse communities, ensuring that the messaging is relevant and relatable. • Establish collaborations with trusted community agencies and organizations to leverage their networks for disseminating cancer screening education. • Establish collaborations with trusted community organizations to leverage their networks for disseminating cancer screening education.
<p>Barriers: List barrier, and what can be done to remove it.</p>	
<p>3. Evidence-based Interventions/Strategy/Activities from Cancer Plan: Conduct a small media awareness campaign about the importance of early detection.</p>	<p>4. Target/Measure/Outcome (PCC Plan Goal 3, Screening. Objective 3:1)</p>
<p>Success/Progress made in working toward Plan EBIs/Strategies:</p>	<p>Plans for this intervention:</p> <ul style="list-style-type: none"> • Create short PSAs/stories related to the importance of early detection, using interviews with healthcare professionals and survivor testimonials. • Develop and implement a targeted social media campaign emphasizing the importance of early cancer detection. Use platforms like Facebook, Twitter to reach a broad audience.
<p>Barriers: List barrier, and what can be done to remove it.</p>	

<p>New organizations to engage goal achievement:</p> <p>Latino Connection <i>How can this organization assist?</i> The Latino Connection is a valuable partner, having already worked with our work group on translation of educational material, along with disseminating information through their network. Employers</p>

Who did the workgroup disseminate the 2023-2033 Pennsylvania Cancer Control Plan to (who was the audience, what health/hospital system or organization?)

Members of the MHWG.