October 10, 2025

Notes- Panel Discussion, Planning Committee

**Attendees:** Pam Schauer, Donna Greco, Brenda Anastasio, Charnita Zeigler-Johnson, Patrick Loftus, Jim Williams, Dennis McCune

## **Key Decisions & Notes:**

**Email & Flyer:** "Save the Date" approved; registration link works. Plans to send the email on **Tuesday morning**.

**Moderator & Opening:** Charnita to welcome, present PA stats (1–2 slides), manage panel flow. Patrick pulling info from Call to Action letter for brief info/slides.

## Panel Structure:

- 3 speakers, ~10 mins each (with slight cushion).
- Bios shared in chat, not read aloud.
- Jim's survivor video (<3 mins) included before panel? This would be in place of the Pfizer video discussed a while ago.

## **Content Highlights:**

- o Dr. Eldridge Daniels family practice perspective
- Bruce Malkowitz urology perspective
- Mr. Rayford disparities focus
- Legislative pushback (insurance, early vs. late treatment costs) addressed in discussion.

**Call-to-Action:** Attendees directed to support through PCC, FightCancer.org, PA-specific actions.

**Communication & Follow-Up:** Slides, video, and call-to-action materials to be sent to broader audience.

**Ongoing coordination** via email due to tight timeline (<1 month).

## Action Items (Bold = priority):

- Patrick: Send Charnita opening stats, slides; consolidate slides for follow-up/assist.
- Charnita: Coordinate panelists; touch base with speakers before 2-week absence.
- **Donna & Jim:** Provide talking points for legislative discussion.
- **Team:** Finalize "Save the Date" email for Tuesday distribution.

Next Meeting: To be announced shortly.