

August 27, 2025

Planning Committee, Prostate Cancer Panel

Attendees:

Patrick Loftus, Jennifer King, Brenda Anastasio, Dennis McCune, Charnita Zeigler-Johnson, Jim Williams

Key Points

Call to Action Letter

- Draft nearly finalized; shared with committee during call. Plan for physician review (Dr. Owens?) to strengthen provider relevance (watermark draft for circulation before final version – Patrick will have it ready). Regional versions (Northeast, Northwest, Philadelphia-specific) will detail local burden and disparities.
- Vermont letter used for some guidance.
- Cleaned up hyperlinks/resources; editing Resources so document will be two pages (Pfizer Change the Odds, ACS, AUA guidelines, PA Prostate Cancer Coalition).

Panel Discussion (November, date TBD)

- Thoughts on format: panel discussion with patient stories, provider perspectives, updated guidelines, and legislative updates (House Bill 281 & Senate Bill 447).
- Committee members- outreach to potential speakers: Dr. Russell Owens, Dr. Bruce Malkowicz, Dr. Lorelei Mucci (Harvard, ACS Collaborative co-author).
- Emphasis on timely scheduling (not too late in November). Need to confirm host for November panel discussion/webinar. Past hosting done by Latino Connection; Pfizer or ACS may support, pending follow-up.

Partnerships & Coordination

- Zero Cancer not centrally involved (focus more on research vs. provider outreach). Ongoing relationships with ACS, Pfizer, and CAN.
- PURC (PA Urologic Regional Collaborative) disbanded due to funding, but some members remain active via Michigan group.

Next Steps

- **Finalize Call to Action Letter:** physician review, add watermark, confirm logos (ACS, Pfizer, PA Coalition).

- **Confirm Hosting Plan:** reach out to Pfizer/ACS regarding technical support.
- **Lock in Panel Discussion Date:** ensure timely scheduling (early–mid November).
- **Speaker Outreach:** follow up with Dr. Owens, Dr. Malkowicz, Dr. Mucci, and others.
- **Dissemination Prep:** build Excel contact list for outreach; engage coalition partners. Patrick has a rough draft/Excel sheet- will be sharing it.
- **PCC Meeting (Sept 11):** hopefully, can share finalized letter as a deliverable.

Next meeting: Schedule via Doodle poll, after Labor Day holiday