September 19, 2025 Planning Committee, Panel Discussion

#### Attendees:

Patrick Loftus, Jennifer King, Stephanie Grunwell, Pam Schauer, Sherri May-Rogers, Dennis McCune, Peg Rosenzweig, Jim Williams

### **Key Points:**

# **Letter and Logo Approval**

- Prostate cancer awareness letter prepared, awaiting DOH logo approval (requested by DHS leadership). Approval process may delay September release, but team aiming to finalize by next week.
- Once approved, letter will circulate quickly through broad partner contact lists. Partners (e.g., Pfizer) emphasized importance of September timing; nudging for priority.

## **Event Planning and Outreach**

- The recent coalition meeting had strong participation (~80 attendees). Possibility of DOH hosting future coalition calls noted.
- Positive momentum from Action Day earlier this month- group now moving forward with the awareness event, Panel Discussion.
- Panel participants are being identified; goal to confirm speakers soon.
- Save-the-Date clinician letter under development; aim to release before end of September.
- For the group, emails to be used for coordination and updates to keep planning efficient.

## **Other Updates**

- No concrete movement on state budget.
- Prostate cancer screening legislation remains a focus, with partners continuing advocacy.

#### **Next Steps**

- Finalize and distribute Call to Action letter once DOH logo approval received.
- Continue outreach to confirm panel speakers.
- Issue Save-the-Date promptly for the November 19<sup>th</sup> date (International Men's Day).

Next meeting scheduled for October 10, 2025, at 10:00 am